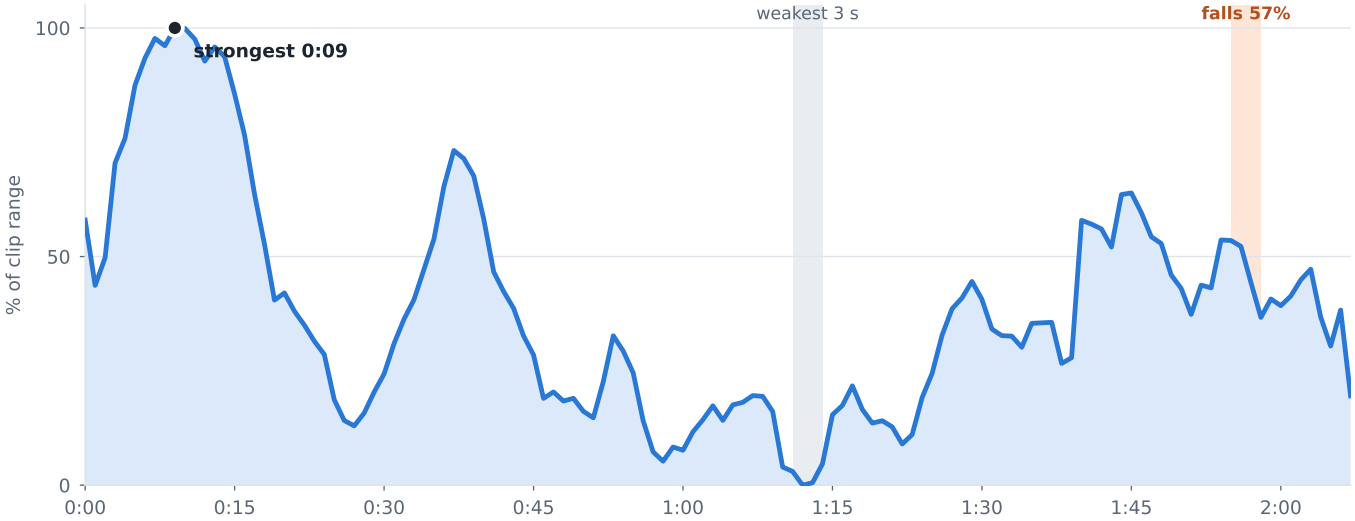
VIDEO REPORT

Heart of the Beast (2026) · Official Trailer (feat. Brad Pitt) · Watch At Home

STRONGEST SECOND	STEEPEST FALL	WEAKEST 3 SECONDS	LEADING NETWORK
0:09	**57%**	**1:11 to 1:14**	**Visual**
after the first three seconds	1:55 to 1:58	lowest stretch of the curve	highest for 70% of the clip

Predicted response across the video

Each point is one second. The scale is this clip's own range: 0 is its lowest second, 100 its highest.



What the model predicts

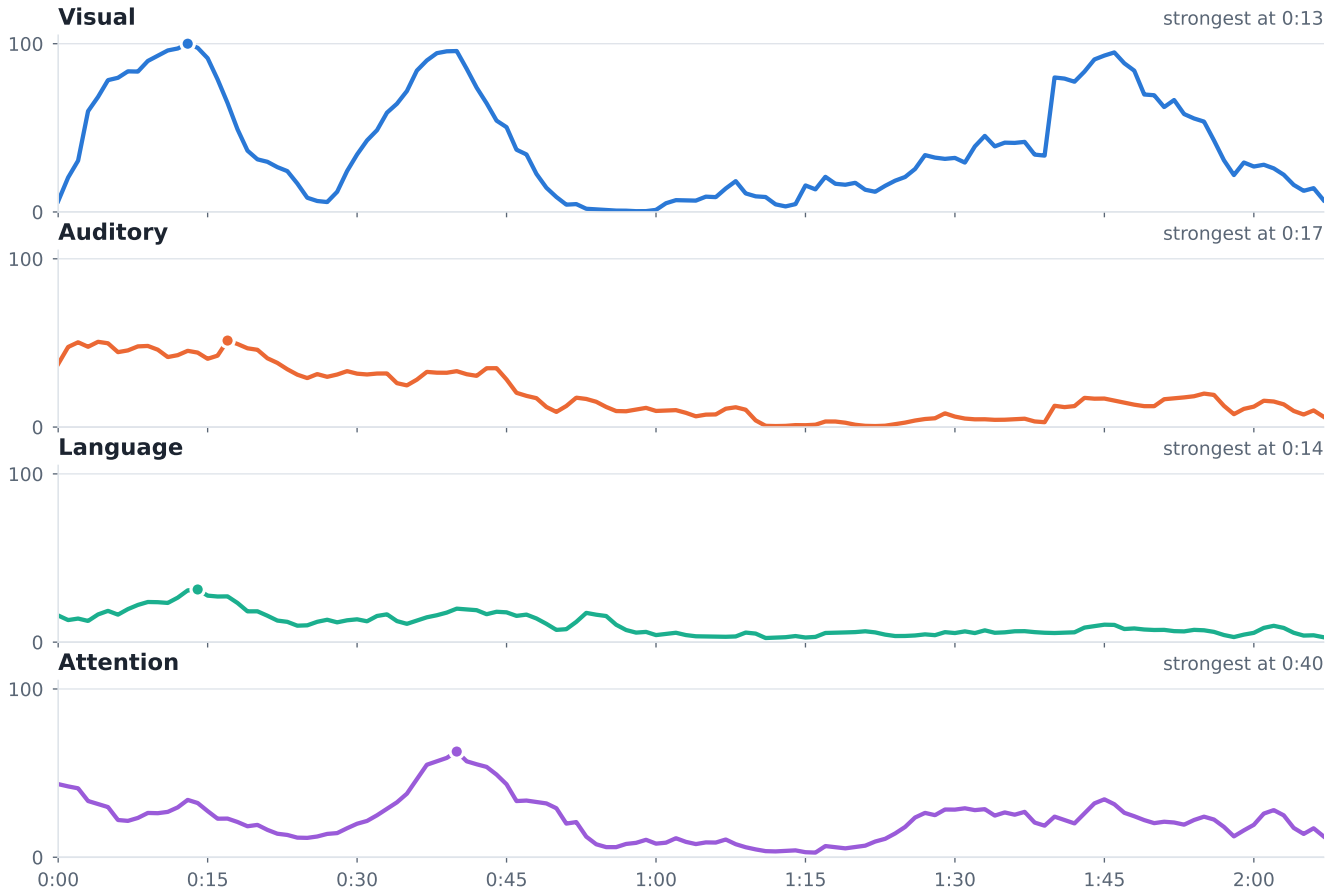
- After the first three seconds, the predicted brain response peaks at 0:09, the predicted response falls 57% between 1:55 and 1:58, and the weakest 3-second stretch is 1:11 to 1:14.
- After the fall ends at 1:58, the highest point is 2:03, at 47 of 100 on the chart; the fall began at 54 of 100.
- The visual network has the highest predicted response for 70% of the clip, the auditory network for 15%.
- Speech is present in 15% of the seconds; the words are set against the curve on the later pages.

In this report

Brain networks: which of the four networks leads, and when
Key moments: the seconds worth a close look, with the frame and the words
Every second: level, leading network, most active regions and words
How to read this report: what each number is and what it is not

Brain networks

The model's cortical prediction is summarised as four networks. Each panel is scaled to that network's own range within this clip, so compare the shape and the timing of the panels, not their heights.



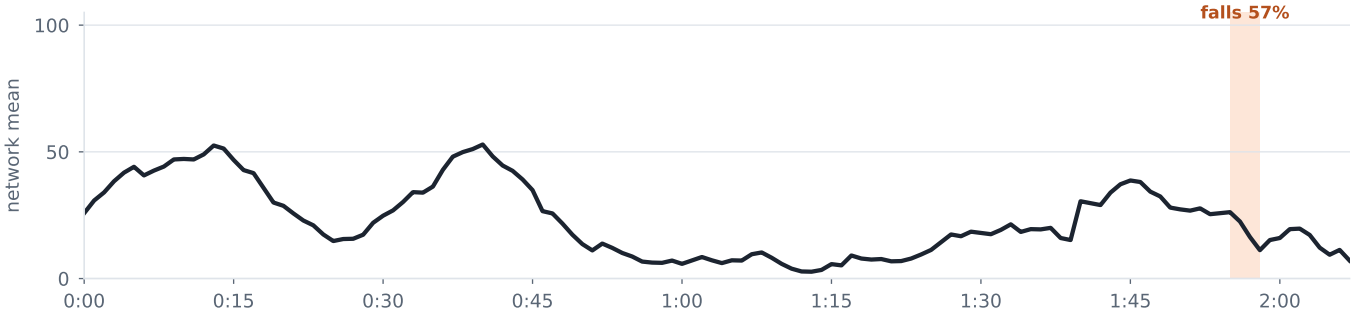
Leading network, second by second



NETWORK	LEADS FOR	SHARE OF THE CLIP	ITS STRONGEST SECOND
Visual	89 s	70%	0:13
Auditory	19 s	15%	0:17
Attention	16 s	12%	0:40
Language	4 s	3%	0:14

Mean of the four networks

This is the one series a percentage change is taken on, because it is not stretched to fill the chart. A fall is reported only when it starts at or above the clip average and loses 20% or more within three seconds.



Key moments

The seconds that define this video's predicted response. Levels are on the clip's own 0 to 100 range.

0:00 Opening

58 of 100

Leading network	Attention
System	Salience / control
Regions	Dorsolateral prefrontal (working memory); Frontal eye fields (gaze

0:09 Strongest second

100 of 100

Leading network	Visual
System	Objects & color
Regions	Higher visual: color + face/object patches; Color & form processing

“He has seen war and ferocious hardships.”

1:11 Weakest 3 s begin

3 of 100

Leading network	Visual
System	Motion tracking (V5/MT)
Regions	Motion processing; Motion-related

1:55 Fall begins

54 of 100

Leading network	Visual
System	Scene & place recognition
Regions	Ventro-medial visual (scene); Dorsal motion/form area

1:58 Fall ends

37 of 100

Leading network	Visual
System	Scene & place recognition
Regions	Ventro-medial visual (scene); Dorsal motion/form area

2:03 Best after the fall

47 of 100

Leading network	Attention
System	Salience / control
Regions	Frontal operculum (salience); Anterior cingulate (monitoring)

Every second

One row per second. Level is the position on the clip's own 0 to 100 range. The strongest second is marked with a dot; rows inside the steepest fall are tinted. Words are listed at the second their line starts.

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:00	58	Attention	Dorsolateral prefrontal (working memory); Frontal eye fields (gaze control)		lower
0:01	44	Auditory	Lateral belt (secondary auditory); Posterior belt (secondary auditory)	*This is Odin.*	medium
0:02	50	Auditory	Lateral belt (secondary auditory); Posterior belt (secondary auditory)		medium
0:03	70	Visual	Lateral belt (secondary auditory); Posterior belt (secondary auditory)	*He is a highly trained combat canine.*	medium
0:04	76	Visual	Higher visual: color + face/object patches; Posterior belt (secondary auditory)		medium
0:05	87	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:06	93	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:07	98	Visual	Higher visual: color + face/object patches; Color & form processing	*He has seen war and ferocious hardships.*	medium
0:08	96	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:09	100 ●	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:10	99	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:11	98	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:12	93	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:13	96	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:14	94	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:15	86	Visual	Color & form processing; Higher visual: color + face/object patches		medium
0:16	77	Visual	Color & form processing; Dorsal motion/form area		medium
0:17	64	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
0:18	53	Auditory	Ventro-medial visual (scene); Dorsal motion/form area	*It's time for him to know peace.*	medium
0:19	40	Auditory	Anterior superior-temporal auditory; Ventro-medial visual (scene)		medium
0:20	42	Auditory	Anterior superior-temporal auditory; Ventro-medial visual (scene)		medium
0:21	38	Auditory	Ventro-medial visual (scene); Anterior superior-temporal auditory		medium
0:22	35	Auditory	Anterior superior-temporal auditory; Ventro-medial visual (scene)		medium
0:23	31	Auditory	Ventro-medial visual (scene); Anterior superior-temporal auditory		medium
0:24	29	Auditory	Early visual cortex; Anterior superior-temporal auditory		medium
0:25	19	Auditory	Early visual cortex; Supplementary motor (action)		medium
0:26	14	Auditory	Supplementary motor (action); Language network		medium
0:27	13	Auditory	Supplementary motor (action); Early visual cortex		medium
0:28	16	Auditory	Auditory area 5 (superior temporal); Premotor language area		medium

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:29	20	Auditory	Lateral belt (secondary auditory); Posterior belt (secondary auditory)		medium
0:30	24	Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches	*I was a mountain, would they ever crumble into their sea?*	medium
0:31	31	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
0:32	36	Visual	Higher visual: color + face/object patches; Upper visual field area		medium
0:33	41	Visual	Higher visual: color + face/object patches; Upper visual field area		medium
0:34	47	Visual	Upper visual field area; Higher visual: color + face/object patches		medium
0:35	54	Visual	Upper visual field area; Motion-related		medium
0:36	65	Visual	Upper visual field area; Motion-related		medium
0:37	73	Visual	Upper visual field area; Motion-related		medium
0:38	71	Visual	Upper visual field area; Dorsal visual V3B		medium
0:39	68	Visual	Upper visual field area; Dorsal visual V3B		medium
0:40	58	Visual	Upper visual field area; Dorsal visual V3B		medium
0:41	47	Visual	Upper visual field area; Dorsal visual V3B		medium
0:42	42	Visual	Upper visual field area; Dorsal visual (reach / motion)		medium
0:43	39	Visual	Upper visual field area; Dorsal visual (reach / motion)		medium
0:44	33	Visual	Upper visual field area; Dorsal visual (reach / motion)	*Good job, buddy.*	medium
0:45	28	Visual	Upper visual field area; Lateral occipital (objects)		medium
0:46	19	Visual	Dorsal motion/form area; Temporo-occipital visual (objects)		medium
0:47	20	Visual	Intraparietal (attention); Dorsal motion/form area		lower
0:48	18	Attention	Medial intraparietal (reach planning); Intraparietal (attention)	*Won't you stay?*	lower
0:49	19	Attention	Medial intraparietal (reach planning); Intraparietal sulcus (spatial attention)	*58 miles.*	lower
0:50	16	Attention	Medial intraparietal (reach planning); Intraparietal sulcus (spatial attention)		lower
0:51	15	Attention	Lateral belt (secondary auditory); Posterior belt (secondary auditory)		medium
0:52	23	Attention	Auditory area 5 (superior temporal); Lateral belt (secondary auditory)	*No one's coming for us.*	medium
0:53	33	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:54	29	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	*We're just gonna have to do this the hard way.*	medium
0:55	25	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:56	14	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)	*So won't you stay?*	lower
0:57	7	Auditory	Ventrolateral prefrontal (control); Anterior cingulate (control)		lower
0:58	5	Auditory	Anterior cingulate (control); Ventral DLPFC (control)		lower
0:59	8	Auditory	Anterior cingulate (control); Ventral DLPFC (control)		lower
1:00	8	Auditory	Anterior cingulate (control); Ventral DLPFC (control)		lower

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
1:01	12	Auditory	Anterior cingulate (control); Ventral DLPFC (control)		lower
1:02	14	Attention	Anterior cingulate (control); Ventral DLPFC (control)		lower
1:03	17	Attention	Anterior cingulate (control); Ventral DLPFC (control)		lower
1:04	14	Attention	Ventro-medial visual (scene); Anterior cingulate (control)		medium
1:05	18	Visual	Anterior superior-temporal auditory; Ventro-medial visual (scene)		medium
1:06	18	Visual	Anterior superior-temporal auditory; Ventro-medial visual (scene)		medium
1:07	20	Visual	Anterior superior-temporal auditory; Posterior belt (secondary auditory)		medium
1:08	19	Visual	Lateral belt (secondary auditory); Posterior belt (secondary auditory)	*I'm not going to let you die out here.*	medium
1:09	16	Visual	Auditory area 5 (superior temporal); Posterior belt (secondary auditory)		medium
1:10	4	Visual	Motion processing; Temporo-parieto-occipital junction		medium
1:11	3	Visual	Motion processing; Motion-related		medium
1:12	0	Visual	Motion processing; Motion-related		medium
1:13	1	Attention	Temporo-occipital visual (objects); Early visual cortex		medium
1:14	5	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:15	15	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:16	17	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:17	22	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:18	17	Visual	Ventro-medial visual (scene); Parahippocampal (scene)		medium
1:19	14	Visual	Ventro-medial visual (scene); Parahippocampal (scene)	*I got you.*	medium
1:20	14	Visual	Ventro-medial visual (scene); Parahippocampal (scene)		medium
1:21	13	Visual	Ventro-medial visual (scene); Temporo-parieto-occipital junction		medium
1:22	9	Visual	Temporo-parieto-occipital junction; Lateral occipital (objects)		medium
1:23	11	Visual	Motion-related; Lateral occipital (objects)		medium
1:24	19	Visual	Motion-related; Lateral occipital (objects)		medium
1:25	24	Visual	Motion-related; Motion processing		medium
1:26	33	Visual	Motion-related; Motion processing		medium
1:27	39	Visual	Motion-related; Upper visual field area		medium
1:28	41	Visual	Motion-related; Upper visual field area		medium
1:29	45	Visual	Motion-related; Motion processing		medium
1:30	41	Visual	Motion-related; Motion processing	*Go on, boy, go on.*	medium
1:31	34	Visual	Motion-related; Motion processing		medium
1:32	33	Visual	Upper visual field area; Motion-related		medium
1:33	33	Visual	Upper visual field area; Motion-related		medium
1:34	30	Visual	Upper visual field area; Dorsal visual V3B		medium

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
1:35	35	Visual	Upper visual field area; Dorsal visual V3B	*on!*	medium
1:36	35	Visual	Upper visual field area; Ventro-medial visual (scene)		medium
1:37	36	Visual	Upper visual field area; Ventro-medial visual (scene)		medium
1:38	27	Visual	Ventro-medial visual (scene); Upper visual field area		medium
1:39	28	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:40	58	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
1:41	57	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
1:42	56	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
1:43	52	Visual	Ventro-medial visual (scene); Upper visual field area		medium
1:44	64	Visual	Upper visual field area; Ventro-medial visual (scene)	*It's just you and me, boy.*	medium
1:45	64	Visual	Upper visual field area; Ventro-medial visual (scene)		medium
1:46	60	Visual	Ventro-medial visual (scene); Upper visual field area		medium
1:47	54	Visual	Upper visual field area; Ventro-medial visual (scene)		medium
1:48	53	Visual	Ventro-medial visual (scene); Dorsal visual V3B	*One last mission.*	medium
1:49	46	Visual	Dorsal visual V3A; Ventro-medial visual (scene)		medium
1:50	43	Visual	Ventro-medial visual (scene); Dorsal visual V3A		medium
1:51	37	Visual	Ventro-medial visual (scene); Dorsal visual V3A		medium
1:52	44	Visual	Ventro-medial visual (scene); Dorsal visual V3A	*I'll get you home.*	medium
1:53	43	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
1:54	54	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
1:55	54	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:56	52	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:57	44	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:58	37	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:59	41	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
2:00	39	Visual	Ventro-medial visual (scene); Medial intraparietal (reach planning)		medium
2:01	41	Visual	Frontal operculum (salience); Scene & place recognition	*for watching!*	lower
2:02	45	Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:03	47	Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:04	37	Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:05	30	Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:06	38	Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:07	20	Attention	Frontal operculum (salience); Spatial attention		lower

The words against the curve

Each spoken line with the average predicted level while it is said (clip range, 0 to 100). The clip average is 39; the tick on each bar marks it.



0:01	47	This is Odin.
0:03	82	He is a highly trained combat canine.
0:07	98	He has seen war and ferocious hardships.
0:18	45	It's time for him to know peace.
0:30	39	I was a mountain, would they ever crumble into their sea?
0:44	31	Good job, buddy.
0:48	19	Won't you stay?
0:49	18	58 miles.
0:52	28	No one's coming for us.
0:54	23	We're just gonna have to do this the hard way.
0:56	9	So won't you stay?
1:08	11	I'm not going to let you die out here.
1:19	12	I got you.
1:30	37	Go on, boy, go on.
1:35	35	on!
1:44	64	It's just you and me, boy.
1:48	49	One last mission.
1:52	43	I'll get you home.
2:01	43	for watching!

How to read this report

What the model is

v2neuro is a brain-encoding model. It was trained on fMRI recordings of people watching video, and for a new video it predicts the response of the cortex, one value per second, from the picture, the sound and the words. Nobody watched your video for this report.

Strongest second

The second with the highest predicted response, leaving aside the first three seconds. The cortex responds to any clip starting, so the opening would win on most videos and say nothing about yours.

Level, and "of this clip's own range"

Charts and bars use a 0 to 100 scale stretched to this clip: 0 is its lowest second and 100 its highest. It shows where a second sits inside this video. It cannot be compared between two videos, and a difference between two levels is not a percentage change.

Steepest fall

The largest fall within three seconds, as a true percentage of the level it falls from, taken on the mean of the four networks without stretching. It is reported only when it starts at or above the clip average and reaches 20%. When no window qualifies the report states no percentage.

Weakest stretch

The three consecutive seconds with the lowest average level (on a clip under 15 seconds, a fifth of its length, at least one second), never the strongest second itself. Every video has one; it is the place to look first, not a fault by itself.

Networks, systems and regions

The four networks (visual, auditory, language, attention) group the cortical surface. The leading network is the one with the highest value in that second, each on its own range. Regions are the atlas areas with the highest predicted response in that second.

Confidence

Higher, medium or lower says how well the model has been shown to predict the regions that lead in that second, and how typical the second is for it. It is a guide to how much weight a row can carry.

What this is not

These are predictions of an average cortical response. They are not a measurement of your viewers and they do not forecast views, watch time or sales. On recordings held out from training, the model's predictions correlate with the measured response at about r = 0.27 for material like its training set and about r = 0.12 for very different films. The useful test is your own data: compare these moments with the numbers you already have.

neuro-viral

CONTACT

Website **neuro-viral.com**
Email **hello@vincli.com**

FOLLOW

Instagram **@neuro_viral.ai**
X **@vincli_ai**
YouTube **@vincli_neuro**
LinkedIn **VINCLI LTD**

VINCLI LTD, company no. 16677554, 128 City Road, London EC1V 2NX