

VIDEO REPORT

Nobody Wants This | Season 3 Official Trailer | Netflix

STRONGEST SECOND

2:10

after the first three seconds

STEEPEST FALL

63%

1:51 to 1:54

WEAKEST 3 SECONDS

0:57 to 1:00

lowest stretch of the curve

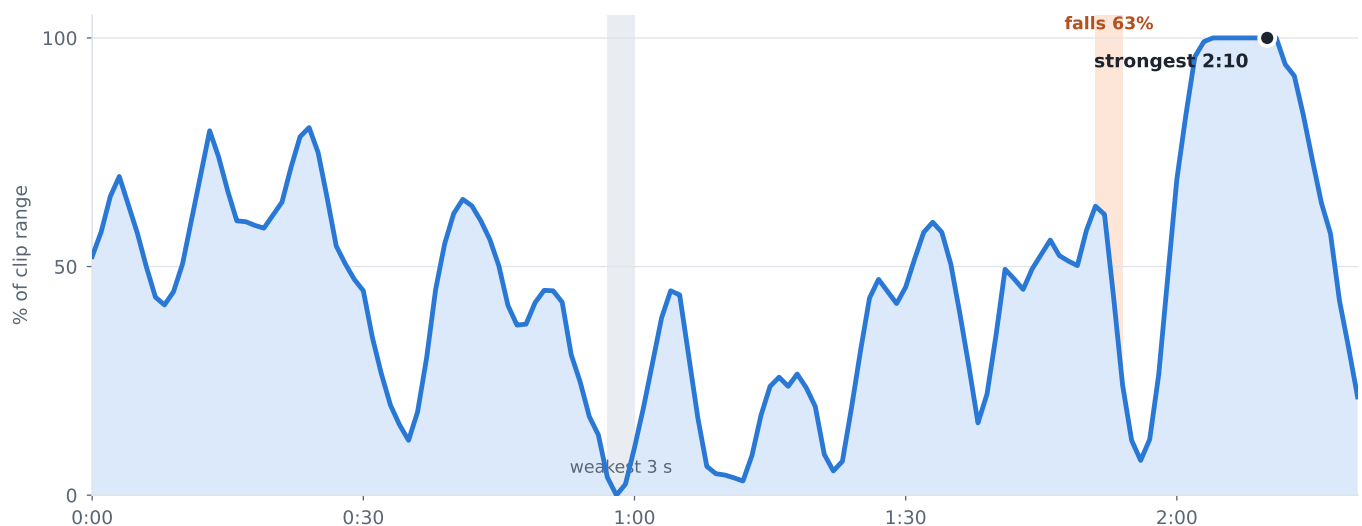
AVERAGE LEVEL

46%

of this clip's own range

Predicted response across the video

Each point is one second. The scale is this clip's own range: 0 is its lowest second, 100 its highest.



What the model predicts

- After the first three seconds, the predicted brain response peaks at 2:10, the predicted response falls 63% between 1:51 and 1:54, and the weakest 3-second stretch is 0:57 to 1:00.
- After the fall at 1:54 the predicted response comes back up past its pre-fall level by 2:03 (141% of it), the strongest moment after the opening.
- The visual network has the highest predicted response for 46% of the clip, the auditory network for 21%.
- Speech is present in 19% of the seconds; the words are set against the curve on the later pages.

In this report

Brain networks: which of the four networks leads, and when

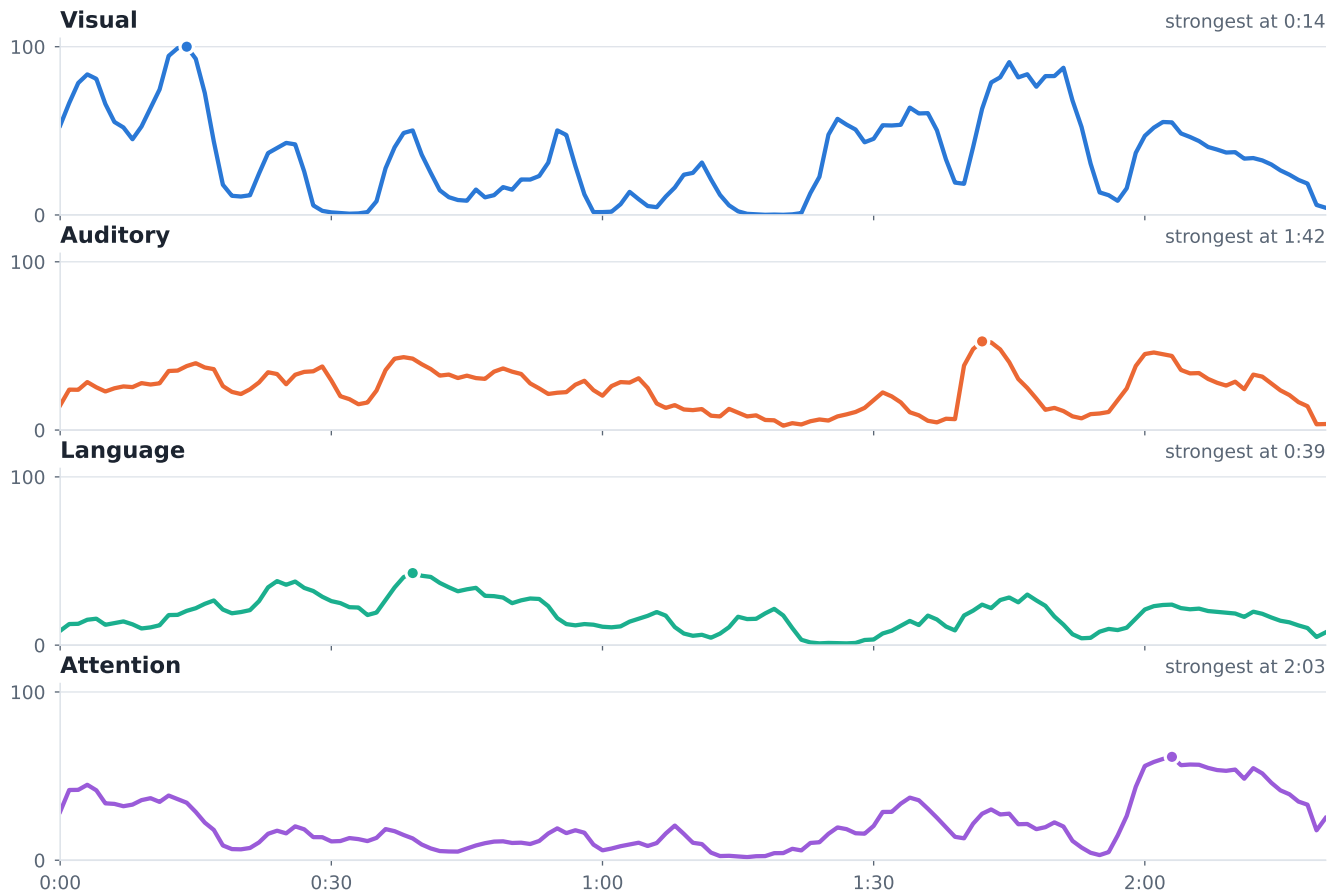
Key moments: the seconds worth a close look, with the frame and the words

Every second: level, leading network, most active regions and words

How to read this report: what each number is and what it is not

Brain networks

The model's cortical prediction is summarised as four networks. Each panel is scaled to that network's own range within this clip, so compare the shape and the timing of the panels, not their heights.



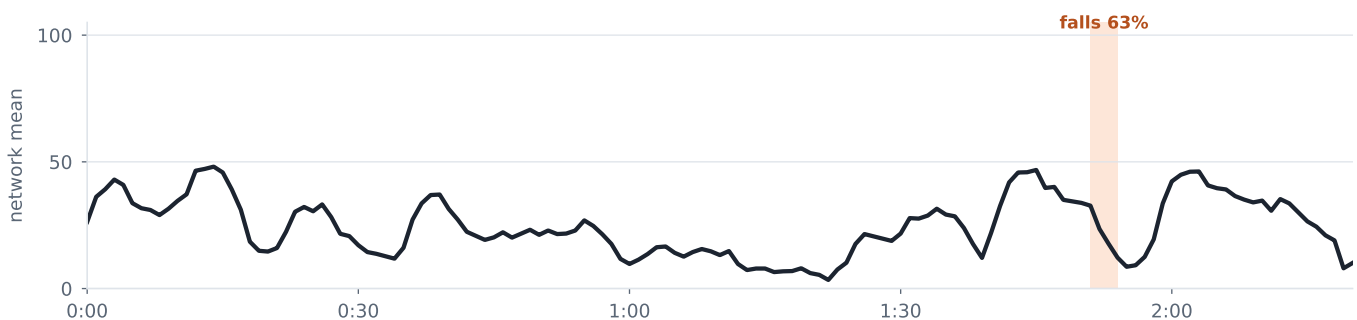
Leading network, second by second



NETWORK	LEADS FOR	SHARE OF THE CLIP	ITS STRONGEST SECOND
Visual	65 s	46%	0:14
Auditory	29 s	21%	1:42
Attention	25 s	18%	2:03
Language	22 s	16%	0:39

Mean of the four networks

This is the one series a percentage change is taken on, because it is not stretched to fill the chart. A fall is reported only when it starts at or above the clip average and loses 20% or more within three seconds.



Key moments

The seconds that define this video's predicted response. Levels are on the clip's own 0 to 100 range.

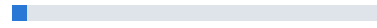
0:00 Opening

 52 of 100

Leading network Visual
System Scene & place recognition
Regions Ventro-medial visual (scene); Dorsal visual V3B

"Hey, we live together."

0:57 Weakest 3 s begin

 4 of 100

Leading network Visual
System Scene & place recognition
Regions Ventro-medial visual (scene); Dorsal motion/form area

"I want to discover myself you should do the same I don't want to do that you got"

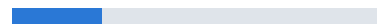
1:51 Fall begins

 63 of 100

Leading network Visual
System Objects & color
Regions Higher visual: color + face/object patches; Lateral occipital (objects)

"perfect match for noah but i actually am joe there is no perfect It's perfect cuz it's us."

1:54 Fall ends

 24 of 100

Leading network Visual
System Objects & color
Regions Higher visual: color + face/object patches; Posterior inferotemporal

"perfect match for noah but i actually am joe there is no perfect It's perfect cuz it's us."

2:03 Best after the fall

 99 of 100

Leading network Attention
System Early visual cortex
Regions Peripheral/retinotopic vision; Scene & place recognition

2:10 Strongest second

 100 of 100

Leading network Attention
System Early visual cortex
Regions Peripheral/retinotopic vision; Frontal operculum (salience)

Every second

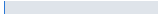
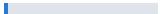
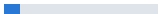
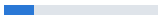
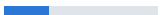
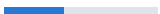
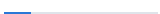
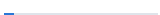
One row per second. Level is the position on the clip's own 0 to 100 range. The strongest second is marked with a dot; rows inside the steepest fall are tinted. Words are listed at the second their line starts.

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:00	52	Visual	Ventro-medial visual (scene); Dorsal visual V3B	<i>Hey, we live together.</i>	medium
0:01	58	Visual	Dorsal visual V3B; Upper visual field area		medium
0:02	65	Visual	Dorsal visual V3B; Upper visual field area		medium
0:03	70	Visual	Higher visual: color + face/object patches; Dorsal visual V3B		medium
0:04	64	Visual	Higher visual: color + face/object patches; Color & form processing	<i>We live together.</i>	medium
0:05	57	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:06	50	Visual	Higher visual: color + face/object patches; Color & form processing		medium
0:07	43	Visual	Motion-related; Higher visual: color + face/object patches	<i>What?</i>	medium
0:08	42	Visual	Motion-related; Motion processing	<i>We live together.</i>	medium
0:09	44	Visual	Motion-related; Motion processing		medium
0:10	51	Visual	Upper visual field area; Dorsal visual V3B		medium
0:11	60	Visual	Dorsal visual V3B; Ventro-medial visual (scene)		medium
0:12	70	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
0:13	80	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
0:14	74	Visual	Ventro-medial visual (scene); Dorsal visual V3B	<i>I love you.</i>	medium
0:15	66	Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches		medium
0:16	60	Visual	Lateral belt (secondary auditory); Posterior belt (secondary auditory)	<i>Welcome to Intro to Judaism.</i>	medium
0:17	60	Visual	Lateral belt (secondary auditory); Posterior belt (secondary auditory)		medium
0:18	59	Auditory	Auditory area 5 (superior temporal); Auditory association cortex	<i>I'm Rabbi Eden.</i>	medium
0:19	58	Auditory	Auditory area 5 (superior temporal); Auditory association cortex	<i>I will be leading you through this process.</i>	medium
0:20	61	Auditory	Auditory area 5 (superior temporal); Auditory association cortex		medium
0:21	64	Auditory	Auditory area 5 (superior temporal); Auditory association cortex		medium
0:22	72	Auditory	Auditory area 5 (superior temporal); Auditory association cortex	<i>I heard about you.</i>	medium
0:23	78	Visual	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	<i>You know, the hot rabbi blew up his life to be with you.</i>	medium
0:24	80	Visual	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:25	75	Visual	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:26	65	Visual	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:27	54	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:28	51	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)	<i>Our story is a little bit more nuanced and much more romantic than that.</i>	lower
0:29	47	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:30	45	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:31	34	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:32	26	Language	Superior temporal sulcus (speech); Language network		lower
0:33	20	Language	Superior temporal sulcus (speech); Language network		lower
0:34	15	Language	Language network; Superior temporal sulcus (speech)	Okay.	lower
0:35	12	Auditory	Superior temporal sulcus (speech); Language network		lower
0:36	18	Auditory	Ventro-medial visual (scene); Lateral belt (secondary auditory)		medium
0:37	30	Auditory	Lateral belt (secondary auditory); Ventro-medial visual (scene)	I can't believe you're trying to make this about you.	medium
0:38	45	Visual	Lateral belt (secondary auditory); Auditory area 5 (superior temporal)		medium
0:39	55	Visual	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:40	62	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	It is about me. I know that they think if he hadn't met me, that Noah would be happier and better off	medium
0:41	65	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:42	63	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:43	60	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:44	56	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:45	50	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	and no one would be dealing with this drama.	medium
0:46	42	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:47	37	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:48	37	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:49	42	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	Gorgeous.	medium
0:50	45	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	I'd be like freaking out too, you know.	medium
0:51	45	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	That's not - Am I not relatable now that I'm always talking about stories from the Jewish Bible?	medium
0:52	42	Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
0:53	31	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:54	25	Visual	Dorsal motion/form area; Superior temporal sulcus (speech)		medium
0:55	17	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
0:56	13	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
0:57	4	Visual	Ventro-medial visual (scene); Dorsal motion/form area	I want to discover myself you should do the same I don't want to do that you got	medium

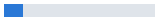
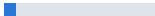
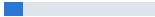
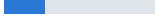
Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:58	 0	 Auditory	Early visual cortex; Medial intraparietal (reach planning)		medium
0:59	 2	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:00	 10	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:01	 19	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:02	 29	 Auditory	Auditory area 5 (superior temporal); Auditory association cortex		medium
1:03	 39	 Auditory	Auditory area 5 (superior temporal); Auditory association cortex	<i>to get out there F around shave your entire body and live a little she my whole body</i>	medium
1:04	 45	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:05	 44	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:06	 31	 Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:07	 17	 Language	Superior temporal sulcus (speech); Anterior superior temporal		lower
1:08	 6	 Attention	Middle insula (salience / body signals); Ventrolateral prefrontal (control)		lower
1:09	 5	 Visual	Ventro-medial visual (scene); Peripheral/retinotopic vision		medium
1:10	 4	 Visual	Peripheral/retinotopic vision; Ventro-medial visual (scene)		medium
1:11	 4	 Visual	Peripheral/retinotopic vision; Ventro-medial visual (scene)	<i>look awful you're still attracted to me though right I'm not attracted to you I'm just being honest</i>	medium
1:12	 3	 Visual	Peripheral/retinotopic vision; Dorsal visual V3A		medium
1:13	 9	 Visual	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:14	 18	 Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:15	 24	 Language	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:16	 26	 Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)	<i>your mother made me a Robinson did she use that word she did why means rabbi's wife women</i>	lower
1:17	 24	 Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
1:18	 26	 Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
1:19	 24	 Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
1:20	 19	 Language	Superior temporal sulcus (speech); Anterior superior temporal		lower
1:21	 9	 Language	Ventrolateral prefrontal (control); Anterior superior temporal		lower
1:22	 5	 Attention	Ventrolateral prefrontal (control); Frontal operculum (salience)		lower
1:23	 7	 Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches		medium
1:24	 19	 Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches		medium

Every second (continued)

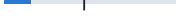
TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
1:25	32	Visual	Ventro-medial visual (scene); Lateral occipital (objects)		medium
1:26	43	Visual	Motion-related; Upper visual field area	<i>are meant to be domesticated not us though girls like us gotta feel free ugh i'm not even</i>	medium
1:27	47	Visual	Motion-related; Lateral occipital (objects)		medium
1:28	45	Visual	Motion-related; Lateral occipital (objects)		medium
1:29	42	Visual	Motion-related; Lateral occipital (objects)		medium
1:30	46	Visual	Motion-related; Lateral occipital (objects)		medium
1:31	52	Visual	Motion-related; Motion processing	<i>dating right now i'm like really focusing in on myself for once in my life just this once</i>	medium
1:32	58	Visual	Motion-related; Motion processing		medium
1:33	60	Visual	Motion-related; Motion processing		medium
1:34	58	Visual	Motion-related; Motion area (V5)		medium
1:35	50	Visual	Motion-related; Motion area (V5)		medium
1:36	40	Visual	Motion-related; Motion area (V5)	<i>you're gonna focus on yourself i am done being seen as a liability people think i'm not a</i>	medium
1:37	28	Visual	Lateral occipital (objects); Motion-related		medium
1:38	16	Visual	Posterior inferotemporal (objects); Lateral occipital (objects)		medium
1:39	22	Visual	Posterior inferotemporal (objects); Lateral occipital (objects)		medium
1:40	35	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)		medium
1:41	49	Auditory	Auditory area 5 (superior temporal); Auditory association cortex	<i>perfect match for noah but i actually am joe there is no perfect It's perfect cuz it's us.</i>	medium
1:42	47	Visual	Auditory area 5 (superior temporal); Auditory association cortex		medium
1:43	45	Visual	Higher visual: color + face/object patches; Auditory area 5 (superior temporal)		medium
1:44	50	Visual	Higher visual: color + face/object patches; Auditory area 5 (superior temporal)		medium
1:45	53	Visual	Higher visual: color + face/object patches; Color & form processing		medium
1:46	56	Visual	Higher visual: color + face/object patches; Color & form processing	<i>perfect match for noah but i actually am joe there is no perfect It's perfect cuz it's us.</i>	medium
1:47	52	Visual	Higher visual: color + face/object patches; Color & form processing		medium
1:48	51	Visual	Higher visual: color + face/object patches; Color & form processing		medium
1:49	50	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:50	58	Visual	Higher visual: color + face/object patches; Dorsal visual V3A		medium
1:51	63	Visual	Higher visual: color + face/object patches; Lateral occipital (objects)		medium
1:52	61	Visual	Higher visual: color + face/object patches; Lateral occipital (objects)		medium
1:53	43	Visual	Higher visual: color + face/object patches; Posterior inferotemporal (objects)		medium
1:54	24	Visual	Higher visual: color + face/object patches; Posterior inferotemporal (objects)		medium

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
1:55	 12	 Visual	Posterior inferotemporal (objects); Superior temporal sulcus (speech)	<i>I feel really weird that I'm here for this you guys</i>	medium
1:56	 8	 Visual	Superior temporal sulcus (speech); Language network		lower
1:57	 12	 Auditory	Frontal operculum (salience); Middle insula (salience / body signals)		lower
1:58	 26	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
1:59	 48	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:00	 69	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:01	 83	 Attention	Scene & place recognition; Frontal operculum (salience)		medium
2:02	 96	 Attention	Peripheral/retinotopic vision; Scene & place recognition		medium
2:03	 99	 Attention	Peripheral/retinotopic vision; Scene & place recognition		medium
2:04	 100	 Attention	Peripheral/retinotopic vision; Scene & place recognition		medium
2:05	 100	 Attention	Peripheral/retinotopic vision; Scene & place recognition		medium
2:06	 100	 Attention	Peripheral/retinotopic vision; Anterior cingulate (monitoring)		medium
2:07	 100	 Attention	Peripheral/retinotopic vision; Anterior cingulate (monitoring)		medium
2:08	 100	 Attention	Peripheral/retinotopic vision; Frontal operculum (salience)		medium
2:09	 100	 Attention	Peripheral/retinotopic vision; Frontal operculum (salience)		medium
2:10	 100 ●	 Attention	Peripheral/retinotopic vision; Frontal operculum (salience)		medium
2:11	 100	 Attention	Peripheral/retinotopic vision; Frontal operculum (salience)		medium
2:12	 94	 Attention	Peripheral/retinotopic vision; Anterior cingulate (monitoring)		medium
2:13	 92	 Attention	Peripheral/retinotopic vision; Anterior cingulate (monitoring)		medium
2:14	 83	 Attention	Anterior cingulate (monitoring); Frontal operculum (salience)		lower
2:15	 73	 Attention	Anterior cingulate (monitoring); Frontal operculum (salience)		lower
2:16	 64	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:17	 57	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:18	 42	 Attention	Frontal operculum (salience); Anterior cingulate (monitoring)		lower
2:19	 32	 Attention	Frontal operculum (salience); Dorsolateral prefrontal (working memory / control)		lower
2:20	 22	 Attention	Anterior cingulate (control); Frontal operculum (salience)		lower

The words against the curve

Each spoken line with the average predicted level while it is said (clip range, 0 to 100). The clip average is 46; the tick on each bar marks it.

0:01		58	Hey, we live together.
0:05		60	We live together.
0:07		43	What?
0:08		43	We live together.
0:15		67	I love you.
0:16		60	Welcome to Intro to Judaism.
0:18		59	I'm Rabbi Eden.
0:19		61	I will be leading you through this process.
0:22		75	I heard about you.
0:24		71	You know, the hot rabbi blew up his life to be with you.
0:29		37	Our story is a little bit more nuanced and much more romantic than that.
0:34		15	Okay.
0:37		48	I can't believe you're trying to make this about you.
0:40		62	It is about me.
0:41		59	I know that they think if he hadn't met me, that Noah would be happier and better off
0:45		42	and no one would be dealing with this drama.
0:49		42	Gorgeous.
0:50		45	I'd be like freaking out too, you know.
0:52		32	That's not - Am I not relatable now that I'm always talking about stories from the Jewish Bible?
0:57		15	I want to discover myself you should do the same I don't want to do that you got
1:04		30	to get out there F around shave your entire body and live a little she my whole body
1:12		14	look awful you're still attracted to me though right I'm not attracted to you I'm just being honest
1:16		21	your mother made me a Robinson did she use that word she did why means rabbi's wife women
1:26		47	are meant to be domesticated not us though girls like us gotta feel free ugh i'm not even
1:32		41	dating right now i'm like really focusing in on myself for once in my life just this once
1:40		48	you're gonna focus on yourself i am done being seen as a liability people think i'm not a
1:46		47	perfect match for noah but i actually am joe there is no perfect It's perfect cuz it's us.
1:56		11	I feel really weird that I'm here for this you guys

How to read this report

What the model is

v2neuro is a brain-encoding model. It was trained on fMRI recordings of people watching video, and for a new video it predicts the response of the cortex, one value per second, from the picture, the sound and the words. Nobody watched your video for this report.

Strongest second

The second with the highest predicted response, leaving aside the first three seconds. The cortex responds to any clip starting, so the opening would win on most videos and say nothing about yours.

Level, and "of this clip's own range"

Charts and bars use a 0 to 100 scale stretched to this clip: 0 is its lowest second and 100 its highest. It shows where a second sits inside this video. It cannot be compared between two videos, and a difference between two levels is not a percentage change.

Steepest fall

The largest fall within three seconds, as a true percentage of the level it falls from, taken on the mean of the four networks without stretching. It is reported only when it starts at or above the clip average and reaches 20%. When no window qualifies the report states no percentage.

Weakest 3 seconds

The three consecutive seconds with the lowest average level. Every video has one; it is the place to look first, not a fault by itself.

Networks, systems and regions

The four networks (visual, auditory, language, attention) group the cortical surface. The leading network is the one with the highest value in that second, each on its own range. Regions are the atlas areas with the highest predicted response in that second.

Confidence

Higher, medium or lower says how well the model has been shown to predict the regions that lead in that second, and how typical the second is for it. It is a guide to how much weight a row can carry.

What this is not

These are predictions of an average cortical response. They are not a measurement of your viewers and they do not forecast views, watch time or sales. On recordings held out from training, the model's predictions correlate with the measured response at about $r = 0.27$ for material like its training set and about $r = 0.12$ for very different films. The useful test is your own data: compare these moments with the numbers you already have.



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