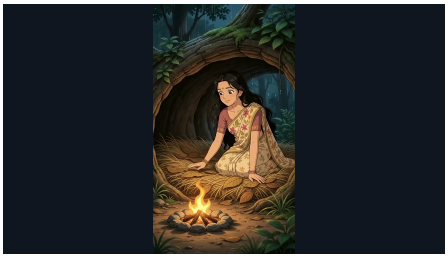
VIDEO REPORT

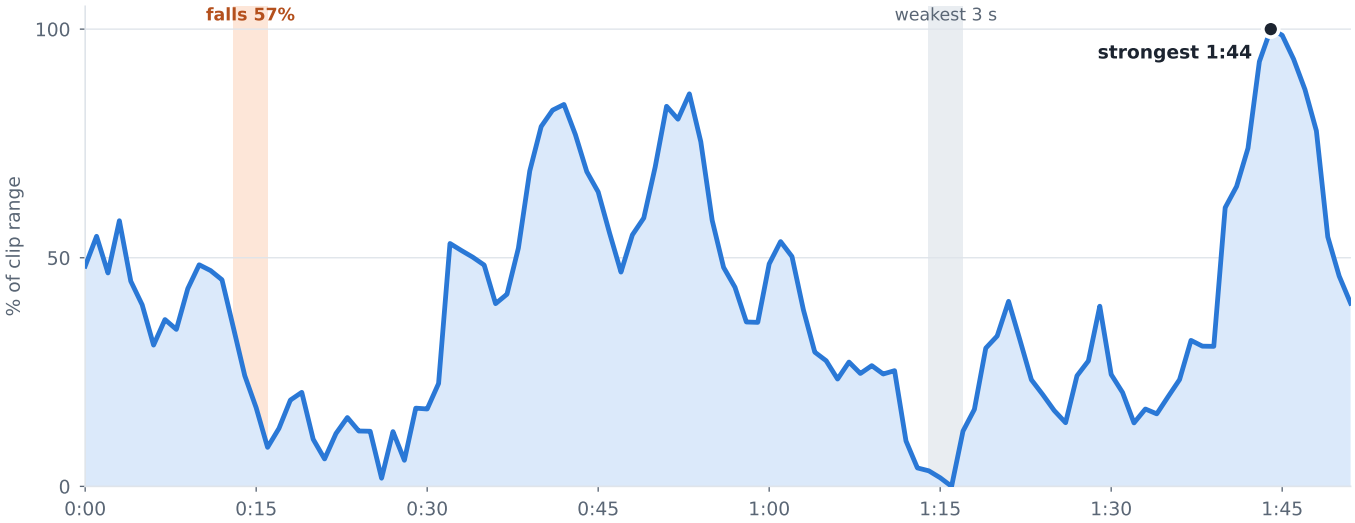
Surviving the Himalayan Rain #indianvillagelife #cooking #villagelife



STRONGEST SECOND	STEEPEST FALL	WEAKEST 3 SECONDS	LEADING NETWORK
1:44	**57%**	**1:14 to 1:17**	**Visual**
after the first three seconds	0:13 to 0:16	lowest stretch of the curve	highest for 73% of the clip

Predicted response across the video

Each point is one second. The scale is this clip's own range: 0 is its lowest second, 100 its highest.



What the model predicts

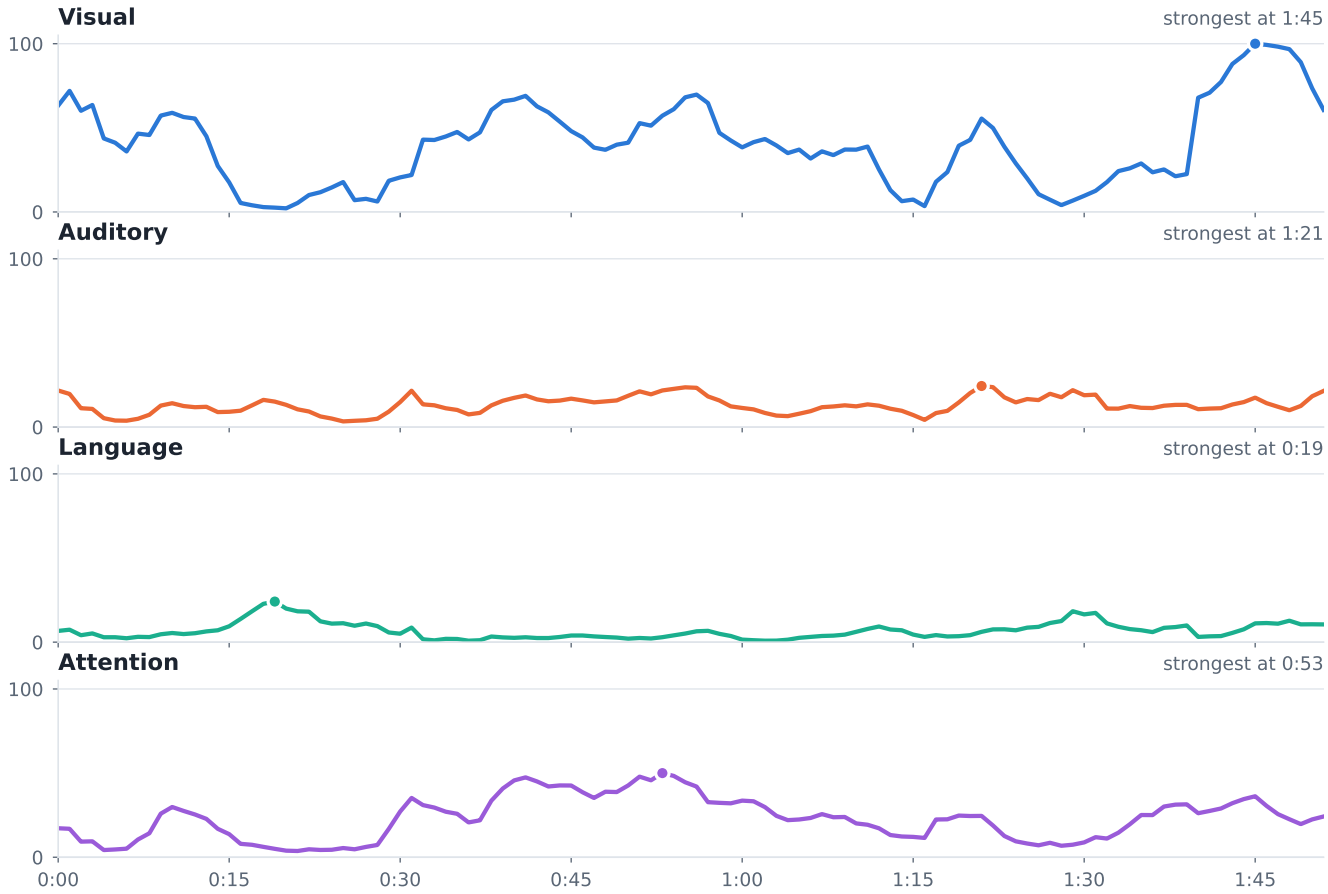
- After the first three seconds, the predicted brain response peaks at 1:44, the predicted response falls 57% between 0:13 and 0:16, and the weakest 3-second stretch is 1:14 to 1:17.
- After the fall ends at 0:16, the highest point is 1:44, at 100 of 100 on the chart; the fall began at 35 of 100.
- The visual network has the highest predicted response for 73% of the clip, the attention network for 12%.
- Speech is present in 8% of the seconds; the words are set against the curve on the later pages.

In this report

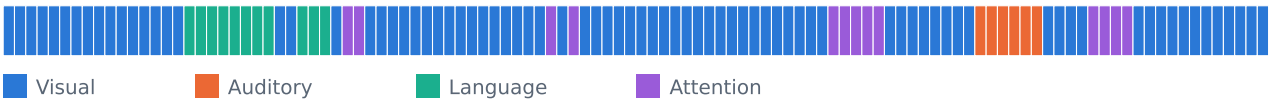
Brain networks: which of the four networks leads, and when
Key moments: the seconds worth a close look, with the frame and the words
Every second: level, leading network, most active regions and words
How to read this report: what each number is and what it is not

Brain networks

The model's cortical prediction is summarised as four networks. Each panel is scaled to that network's own range within this clip, so compare the shape and the timing of the panels, not their heights.



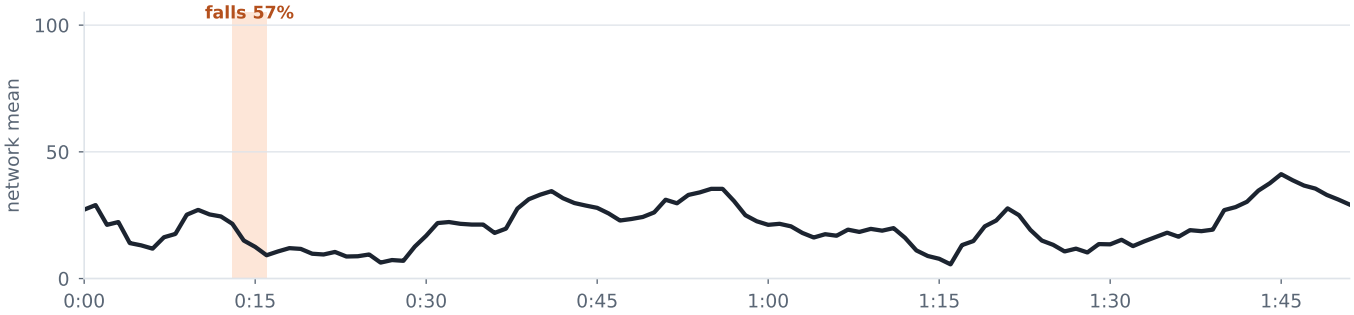
Leading network, second by second



NETWORK	LEADS FOR	SHARE OF THE CLIP	ITS STRONGEST SECOND
Visual	82 s	73%	1:45
Attention	13 s	12%	0:53
Language	11 s	10%	0:19
Auditory	6 s	5%	1:21

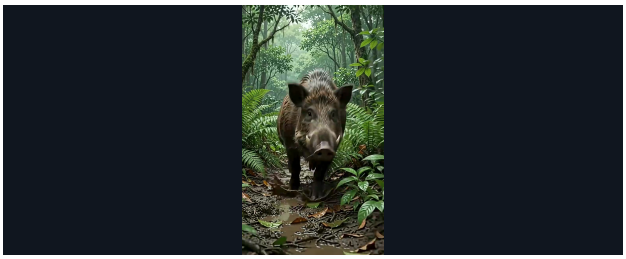
Mean of the four networks

This is the one series a percentage change is taken on, because it is not stretched to fill the chart. A fall is reported only when it starts at or above the clip average and loses 20% or more within three seconds.



Key moments

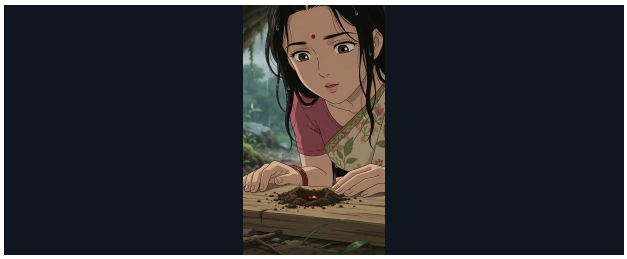
The seconds that define this video's predicted response. Levels are on the clip's own 0 to 100 range.



0:00 Opening

48 of 100

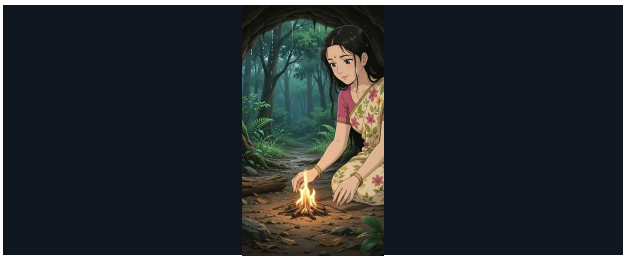
Leading network	Visual
System	Objects & color
Regions	Higher visual: color + face/object patches; Ventro-medial visual (scene)



0:13 Fall begins

35 of 100

Leading network	Visual
System	Objects & color
Regions	Lateral occipital (objects); Motion-related



0:16 Fall ends

9 of 100

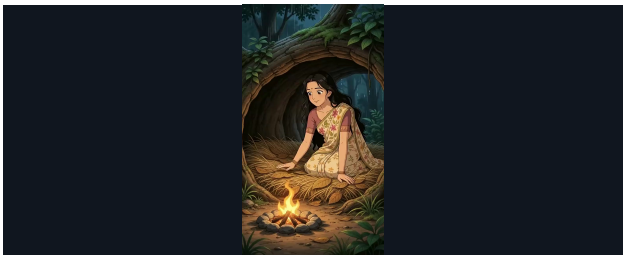
Leading network	Language
System	Language network
Regions	Temporo-parieto-occipital junction; Superior temporal visual



1:14 Weakest 3 s begin

3 of 100

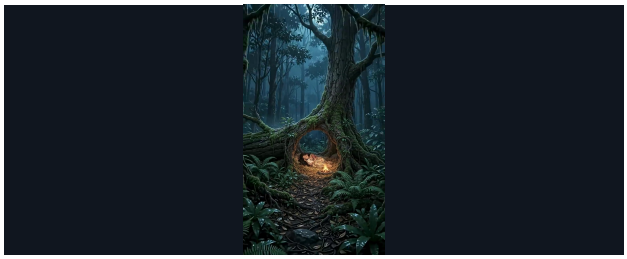
Leading network	Attention
System	Salience / control
Regions	Ventral DLPFC (control); Medial intraparietal (reach planning)



1:44 Strongest second, Best after the fall

100 of 100

Leading network	Visual
System	Scene & place recognition
Regions	Ventro-medial visual (scene); Dorsal motion/form area



1:51 Final second

40 of 100

Leading network	Visual
System	Early visual cortex
Regions	Dorsal motion/form area; Dorsal visual (reach / motion)

Every second

One row per second. Level is the position on the clip's own 0 to 100 range. The strongest second is marked with a dot; rows inside the steepest fall are tinted. Words are listed at the second their line starts.

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:00	48	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
0:01	55	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:02	47	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:03	58	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:04	45	Visual	Higher visual: color + face/object patches; Dorsal visual V3A		medium
0:05	40	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:06	31	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:07	36	Visual	Higher visual: color + face/object patches; Motion-related		medium
0:08	34	Visual	Motion-related; Higher visual: color + face/object patches		medium
0:09	43	Visual	Motion-related; Lateral occipital (objects)		medium
0:10	48	Visual	Motion-related; Lateral occipital (objects)		medium
0:11	47	Visual	Lateral occipital (objects); Motion-related		medium
0:12	45	Visual	Lateral occipital (objects); Motion-related		medium
0:13	35	Visual	Lateral occipital (objects); Motion-related		medium
0:14	24	Visual	Lateral occipital (objects); Temporo-occipital visual (objects)		medium
0:15	17	Visual	Temporo-occipital visual (objects); Posterior inferotemporal (objects)		medium
0:16	9	Language	Temporo-parieto-occipital junction; Superior temporal visual		lower
0:17	13	Language	Temporo-parieto-occipital junction; Superior temporal visual		lower
0:18	19	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:19	21	Language	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)		lower
0:20	10	Language	Superior temporal sulcus (speech); Early visual cortex		lower
0:21	6	Language	Early visual cortex; Superior temporal sulcus (speech)		medium
0:22	12	Language	Early visual cortex; Ventro-medial visual (scene)		medium
0:23	15	Language	Ventro-medial visual (scene); Early visual cortex		medium
0:24	12	Visual	Early visual cortex; Ventro-medial visual (scene)		medium
0:25	12	Visual	Early visual cortex; Ventro-medial visual (scene)		medium
0:26	2	Language	Temporo-parieto-occipital junction; Early visual cortex		medium
0:27	12	Language	Temporo-parieto-occipital junction; Superior temporal visual		lower

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:28	6	Language	Fusiform face complex (faces); TPO junction		medium
0:29	17	Visual	Motion processing; Lateral occipital (objects)		medium
0:30	17	Attention	Frontal eye fields (gaze control); Motion processing	*I*	lower
0:31	22	Attention	Frontal eye fields (gaze control); Lateral intraparietal (attention/eye movements)	*I*	lower
0:32	53	Visual	Motion-related; Motion processing	*I don't*	medium
0:33	52	Visual	Motion-related; Motion processing	*know.*	medium
0:34	50	Visual	Motion-related; Motion processing		medium
0:35	48	Visual	Motion-related; Lateral occipital (objects)		medium
0:36	40	Visual	Motion-related; Lateral occipital (objects)		medium
0:37	42	Visual	Motion-related; Motion processing		medium
0:38	52	Visual	Motion-related; Upper visual field area		medium
0:39	69	Visual	Upper visual field area; Motion-related		medium
0:40	79	Visual	Upper visual field area; Motion-related		medium
0:41	82	Visual	Upper visual field area; Lateral occipital (objects)		medium
0:42	84	Visual	Lateral occipital (objects); Motion-related		medium
0:43	77	Visual	Lateral occipital (objects); Temporo-occipital visual (objects)		medium
0:44	69	Visual	Lateral occipital (objects); Temporo-occipital visual (objects)		medium
0:45	64	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:46	55	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:47	47	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:48	55	Attention	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:49	59	Visual	Lateral occipital (objects); Temporo-occipital visual (objects)		medium
0:50	70	Attention	Temporo-occipital visual (objects); Superior parietal (touch / reach)		medium
0:51	83	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:52	80	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:53	86	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
0:54	75	Visual	Lateral occipital (objects); Upper visual field area		medium
0:55	58	Visual	Lateral occipital (objects); Upper visual field area		medium

Every second (continued)

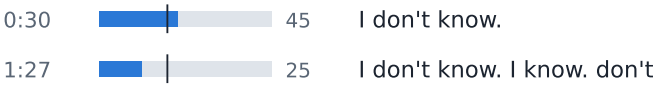
TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
0:56	48	Visual	Lateral occipital (objects); Dorsal visual V3B		medium
0:57	44	Visual	Ventro-medial visual (scene); Dorsal visual V3B		medium
0:58	36	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
0:59	36	Visual	Dorsal motion/form area; Temporo-occipital visual (objects)		medium
1:00	49	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:01	54	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:02	50	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:03	39	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:04	29	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:05	27	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:06	23	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:07	27	Visual	Temporo-occipital visual (objects); Lateral occipital (objects)		medium
1:08	25	Visual	Temporo-occipital visual (objects); Dorsal motion/form area		medium
1:09	26	Visual	Higher visual: color + face/object patches; Temporo-occipital visual (objects)		medium
1:10	25	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:11	25	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:12	10	Visual	Higher visual: color + face/object patches; Medial intraparietal (reach planning)		medium
1:13	4	Attention	Ventral DLPFC (control); Medial intraparietal (reach planning)		lower
1:14	3	Attention	Ventral DLPFC (control); Medial intraparietal (reach planning)		lower
1:15	2	Attention	Lateral intraparietal (attention/eye movements); Medial intraparietal (reach planning)		lower
1:16	0	Attention	Early visual cortex; Lateral intraparietal (attention/eye movements)		medium
1:17	12	Attention	Lateral intraparietal (attention/eye movements); Temporo-occipital visual (objects)		lower
1:18	17	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:19	30	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:20	33	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:21	40	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:22	32	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:23	23	Visual	Higher visual: color + face/object patches; Anterior superior-temporal auditory		medium

Every second (continued)

TIME	LEVEL	NETWORK	MOST ACTIVE REGIONS	WORDS	CONFID.
1:24	20	Visual	Higher visual: color + face/object patches; Anterior superior-temporal auditory		medium
1:25	17	Visual	Anterior superior-temporal auditory; Auditory area 5 (superior temporal)		lower
1:26	14	Auditory	Auditory area 5 (superior temporal); Anterior superior-temporal auditory		lower
1:27	24	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	*I*	lower
1:28	27	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	*I don't*	lower
1:29	39	Auditory	Auditory area 5 (superior temporal); Superior temporal sulcus (speech)	*know.*	lower
1:30	24	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)	*know. I*	lower
1:31	21	Auditory	Superior temporal sulcus (speech); Auditory area 5 (superior temporal)	*I know. don't*	lower
1:32	14	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:33	17	Visual	Higher visual: color + face/object patches; Ventro-medial visual (scene)		medium
1:34	16	Visual	Higher visual: color + face/object patches; Color & form processing		medium
1:35	20	Visual	Temporo-occipital visual (objects); Higher visual: color + face/object patches		medium
1:36	23	Attention	Temporo-occipital visual (objects); Lateral intraparietal (attention/eye movements)		medium
1:37	32	Attention	Temporo-occipital visual (objects); Motion processing		medium
1:38	31	Attention	Temporo-occipital visual (objects); Motion processing		medium
1:39	31	Attention	Temporo-occipital visual (objects); Motion processing		medium
1:40	61	Visual	Higher visual: color + face/object patches; Lateral occipital (objects)		medium
1:41	66	Visual	Higher visual: color + face/object patches; Lateral occipital (objects)		medium
1:42	74	Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches		medium
1:43	93	Visual	Ventro-medial visual (scene); Higher visual: color + face/object patches		medium
1:44	100 ●	Visual	Ventro-medial visual (scene); Dorsal motion/form area		medium
1:45	99	Visual	Higher visual: color + face/object patches; Dorsal motion/form area		medium
1:46	93	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:47	87	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:48	78	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:49	55	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:50	46	Visual	Dorsal motion/form area; Ventro-medial visual (scene)		medium
1:51	40	Visual	Dorsal motion/form area; Dorsal visual (reach / motion)		medium

The words against the curve

Each spoken line with the average predicted level while it is said (clip range, 0 to 100). The clip average is 39; the tick on each bar marks it.



How to read this report

What the model is

v2neuro is a brain-encoding model. It was trained on fMRI recordings of people watching video, and for a new video it predicts the response of the cortex, one value per second, from the picture, the sound and the words. Nobody watched your video for this report.

Strongest second

The second with the highest predicted response, leaving aside the first three seconds. The cortex responds to any clip starting, so the opening would win on most videos and say nothing about yours.

Level, and "of this clip's own range"

Charts and bars use a 0 to 100 scale stretched to this clip: 0 is its lowest second and 100 its highest. It shows where a second sits inside this video. It cannot be compared between two videos, and a difference between two levels is not a percentage change.

Steepest fall

The largest fall within three seconds, as a true percentage of the level it falls from, taken on the mean of the four networks without stretching. It is reported only when it starts at or above the clip average and reaches 20%. When no window qualifies the report states no percentage.

Weakest stretch

The three consecutive seconds with the lowest average level (on a clip under 15 seconds, a fifth of its length, at least one second), never the strongest second itself. Every video has one; it is the place to look first, not a fault by itself.

Networks, systems and regions

The four networks (visual, auditory, language, attention) group the cortical surface. The leading network is the one with the highest value in that second, each on its own range. Regions are the atlas areas with the highest predicted response in that second.

Confidence

Higher, medium or lower says how well the model has been shown to predict the regions that lead in that second, and how typical the second is for it. It is a guide to how much weight a row can carry.

What this is not

These are predictions of an average cortical response. They are not a measurement of your viewers and they do not forecast views, watch time or sales. On recordings held out from training, the model's predictions correlate with the measured response at about r = 0.27 for material like its training set and about r = 0.12 for very different films. The useful test is your own data: compare these moments with the numbers you already have.

neuro-viral

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